

MEDIA ALERT
May 2, 2016

MEDIA CONTACT
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**WE'RE
BREAKING
GROUND!**



Groundbreaking Marks the Beginning of a New Era for Larimer Humane Society and a Better World for Pets

Larimer Humane Society will break ground on their new shelter that has been 10 years in the making. Media members are invited to join Larimer Humane Society, representatives of Larimer County, Loveland, Fort Collins and invested community members as they break ground on Wednesday, May 4, 2016 at 11:00 a.m.

What: Groundbreaking ceremony and photo/interview opportunity

When: Wednesday, May 4, 2016 at 11:00 a.m.

Where: 3437-3501 E 71st Street, Loveland, Colorado (*Directions: Off East County Road 30, between Boyd Lake Road and the I-25 access road and just north of the Fort Collins/Loveland Airport*)

Who: Larimer County Commissioner, Tom Donnelly; Larimer Humane Society Executive Director, Judy Calhoun; Building a Better World for Pets Committee Chair, Jane Sullivan

Project Background: Larimer Humane Society's current shelter is 42 years old and is outdated, overcrowded and deteriorating. Larimer Humane Society's dream of a new shelter and a better world for pets has been 10 years in the making. On November 4, 2014 the residents of Larimer County made it their dream too by voting Yes on 200 and passing a special purpose, local sales tax that would allocate one penny for every ten dollars to fund a new shelter for homeless pets. Through their capital campaign Building a Better World for Pets, Larimer Humane Society is raising the remaining \$2.1 million in individual contributions for the project. The new shelter will be completed in approximately 18 months from groundbreaking.

Please RSVP by EOD Tuesday, May 3rd by emailing kweingardt@larimerhumane.org